# ART CONNECTIVE INC. A NON PROFIT ART ORGANIZATION





# ANNUAL REPORT

JAN-DEC 2022



Dear Friends & Supporters of the Arts,

Welcome to our second Annual Report. This report will review 2022, our first full year of being a non-profit organization. As we reflect back on 2022 the theme was *change*.

The main gallery closed its doors on October 31st, 2022. As with any major decision, it was not conceived overnight. The board took much careful thought and consideration to come to this decision.

After weathering the storms of the pandemic there was much hope things would return to normal. As we all know, our normal has drastically changed from how it was pre-pandemic. The overhead to maintain the gallery space exceeded the funds coming in along with a lack of foot traffic in the area. Therefore, the main gallery closed and the annex/education space remained open. Announcements were shared via the newsletter, if you are not on our list, I invite you to sign up.

The annex space continued showcasing original art, a gift section, and focused on education in a smaller more intimate space. In November of 2022 we received our first grant for our *Impacting Youth Through the Arts* program thanks in large to the Kohler Foundation.

One thing Art Connective continues to do and is always proud of is adapting to the environment & helping artists navigate the art world.

In order to do that, change is necessary as change is the only constant in life.

With much appreciation,

Alexis Arnold - President & Artist







# **MISSION**

To offer unrepresented artists opportunities to connect, learn, and exhibit their artworks.

### **BOARD**

BOARD OF DIRECTORS - working board with no paid staff

Alexis Arnold, President & Treasurer Wayne Turk, Vice President Alison Roemer, Secretary

#### **VOLUNTEERS**

Mary Beth Balch Richard Balch Twig Noir Alison Roemer Lara Gates - Intern Art Connective continued to see growth online throughout 2022.

TikTok was added towards the end of the year to our digital platforms.













# 2022 SOCIAL MEDIA REPORT



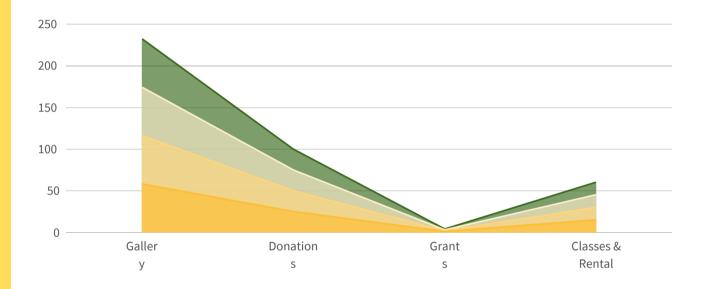
#### SHOWCASING & SUPPORTING THE ARTS IN 2022

ART CONNECTIVE & ANNEX	STATS	NOTES
Group Exhibitions	9	Themed group shows with artists exhibiting from all over the United States
SOLO Exhibitions	6	Represented 6 different artists online
Artwork Sold	Over \$5500 commission paid	
Gift Shop Artists	\$3000 commission paid	
Best In Show Winners	9 winners \$900 awarded	
Number of Pieces of Art Exhibited	Over 400	Includes both group and solo exhibitions
Classes & Events Hosted	30	Events and classes hosted in the gallery and in the annex
Studio Space for Artists	2 Spaces in the gallery	Rented out to artists month to month throughout the year

# At a Glance

2022 OPERATING REVENUE

\$40,900



## Our Key Successes



Gallery 58%



Donations 25%



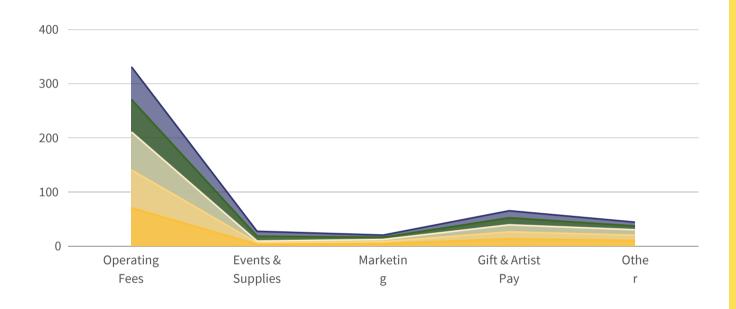
Grants 1%



Classes & Studio Rental 15%

# At a Glance

2022 OPERATING **EXPENSES \$64,000** 



# **Our Key Operating Costs**



Building Operating Fees 70%



Event & Class Supplies 3%



Marketing 4%



Gift & Artist Pay Outs 13%



Other 10%

#### **CLOSING THOUGHTS**

I am proud of the accomplishments that were made in 2022. I am always a bit shocked when I look back at the numbers. It reminds me of how much I set out to do and how much was accomplished.

My dedication to the arts and helping artists runs deep. This wasn't a path I set out to do, instead, it was shown to me. Since that happened in 2019 I continue to evolve and grow while doing the same for artists and the community. I continue to take my experiences and share & educate others with them, the same way my mentors did for me.

Through hard work and dedication, change happens. It is not about how many people are doing it, it is about the quality of people. Surround yourself with those who uplift you and encourage you to follow your dreams.

To all who have and continue to support the Art Connective, I thank you.







With much gratitude,

Alexis Arnold Founder, President & Artist Art Connective Inc. EIN 86-3966917

